

NOTICE OF PROPOSED BUS ADVERTISING FEE SCHEDULE

The Town Council will consider adopting bus advertising fees at its meeting on October 22, 2020, at 7:00 pm, at Town Hall located at 500 N. Gonzales Blvd, Huachuca City, AZ. The fee proposals will be as follows:

- Back of Bus \$200
- Side of Bus \$150
- Interior Ad Space \$25
- Shelter Back Panel \$50
- Shelter Side Panel \$25
- Shelter Bench \$50

Fees will be per ad, per month. Companies who advertise for 6 months or longer can contract for reduced rates with the Town for bus advertising.

Advertisers are responsible for cost of producing Town approved artwork and signage and installing and removing wraps directly applied to transit vehicles. The advertising rates may vary for parties entering sponsorship agreements with the Town. Advertising space is available on a first-come basis.

This proposed schedule is authorized by A.R.S. section 9-240, and Town Code section 10.30.010. Additional information concerning this proposal is also available on the homepage of the Town's website.